



Stream Solutions

Are you getting the most from your data?

harnessing the power of data

After many years of working in the Pharmaceutical Industry we understand the challenge companies have with making the most of the data they purchase.

Multiple data sources, different delivery mechanisms and on-going time constraints make it difficult to offer a consistent and 'joined up' view of the market to internal customers.

In response we have set up Stream Solutions to offer a comprehensive data management solution that will meet your needs quickly and effectively.

The Product

- Accepts data from any source and combines them to give a complete market view
- Fast turnaround and cost effective. Can be set up and ready for use in a few weeks
- Easily maintained and accessible. It can be used by all levels within the company
- Offers a consistent view of the market
- Provides high quality presentation of the data
- An ideal solution for co-promotes
- Neither training nor user licences required
- Automated links into existing reports including Excel or PowerPoint
- Reduces your workload, allowing you time for strategic thinking!



Liz Masters



Martin Mullard

The People

- A combined 35 years of industry experience
- 18 years with 15 client companies
- Intuitive understanding of client requirements
- Knowledge of almost all markets, from being part of the brand team
- 17 years with data suppliers
- An in-depth knowledge of sales and marketing data sources
- Knowledge of all databases allowing inventive analysis by linking data sources
- Regular market reviews utilising all data sources to keep you and your team informed
- Impartial presentation of the market – perfect for JVs

We are confident our solution will work for you...

www.stream-solutions.co.uk

Stream Solutions Ltd, Hyde End Mill, Hyde End Lane, Brimpton, Reading RG7 4RJ

Tel: 0118 9713353 E-mail: info@stream-solutions.co.uk